Shiva Prasad Byri

UI, Motion Graphic Designer

📞 +91 9704 618 067
🔗 www.linkedin.com/in/shivauiux
🌐 https://shivabyri.in

✉ shivauxui@gmail.com
📍 Hyderabad, Telangana

Professional Summary

Creative and detail-oriented **UI & Motion Designer** with **9+ years of experience** in **motion graphics, UI animations, branding, and visual design**. Specialized in crafting engaging **logo animations, social media designs, website UI/UX,** and **marketing visuals**. Passionate about delivering high-quality digital experiences through **innovative design** and storytelling.

Technical Skills

Motion Graphics
- Logo Animation
- Lottie Animations
- Social Media Reels
- 2D Animation

UI/UX Design
- Wireframing
- Prototyping
- User Personas
- Design system

Social Media & Digital Design
- Ads
- Marketing Materials
- Packaging

Visual Design
- Branding
- Typography
- Heuristic Analysis

Soft Skills

- Creative Problem Solving
- Adaptability & Collaboration
- Attention to Detail
- Consistent Communication
- Curiosity & Continuous Learning

Tools / Technology

Adobe After Effects | Adobe InDesign
Adobe Illustrator | Adobe Premiere Pro
Adobe Photoshop | Figma

Languages

- English
- Hindi
- Telugu (Native)

Career Objective

Looking for a **UI & Motion Designer** role where I can use my skills in **animation, motion graphics,** and branding to create **visually engaging digital experiences** and contribute to a creative team.

Work Experience

UI, UX & Senior Motion Designer (Nov 2024 - Present)
ENSCONCE - Business Management Consulting! 📍 Banglore

- Created **UI animations, motion graphics,** and **social media reels** to enhance brand presence.
- Developed **logo animations** and high-quality visuals for branding campaigns.
- Designed engaging **social media posts** to improve audience engagement.

Senior Motion Graphic Designer (Dec 2019 - Jan 2023)
Jaitra Media Pvt. Ltd. 📍 Hyderabad

- Designed and **animated social media graphics, advertisements,** and **branding materials.**
- Created **packaging designs** and **motion visuals** for diverse clients.
- Developed **website UI designs** and **animations** for digital marketing campaigns.

Graphic / Motion Graphic Designer (Aug 2013 - Nov 2019)
Dr. Reddy's Foundation 📍 MLA Colony, Hyd

- Designed **marketing materials, book covers,** and **print/digital branding** assets.
- Developed educational **magazine layouts** and **interactive storybook designs**.

Graphic / Motion Graphic Designer (Jul 2010 - Jun 2013)
Sprint Telefilms Pvt. Ltd. 📍 Hyderabad

- Created **motion graphics** for **advertisements, commercials,** and **brand promotions**.
- Worked on projects for **Narayana Educational Institutions** & **Celebrity Cricket League Ads.**

Education

Bachelor of Science (B.Sc) (2006 - 2009)
Kakatiya Degree College, Hanamakonda 📍 Warangal

Intermediate M.P.C (2004 - 2006)
Govt. Jr.College, Hanamakonda 📍 Warangal

Certifications & Training

UX Intensive - CollejTM (May 2022 - Present)
PUX^{Tm} Kickstarter - Design Critique
PUX^{Tm} Intensive Program - Design Essential, Intreaction Design, Visual Design

Graphic Design Specialization - by California Institute of the Arts on Coursera (May 2019)
Certified in: Fundamentals of Graphic Design, Introduction to Typography, Introduction to Imagemaking, Ideas from the History of Graphic Design, and Brand New Brand